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**FOR IMMEDIATE RELEASE**

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### **Nelson Mandela Museum Sports Challenge**

The Nelson Mandela Museum in partnership will launch its Annual Nelson Mandela Museum Sports Challenge as part of its build-up activities towards the formal launch of Africa Month event. The Nelson Mandela Museum Sport Challenge is launched at a time, when the Department of Sport, Arts and Culture (DSAC) will launch the Africa Month at the Nelson Mandela Museum Youth and Heritage in Qunu, on the 02<sup>nd</sup> of May 2023. The launch of Africa Month will be celebrated under the theme **“Deepening the AU Vision for Unity for Africa through Prosperity, Peace and Modernity for a Better Africa and a Better World”**.

In support of the launch, the museum will host its sports challenge to create awareness on the annual celebrations of Africa Month, to reposition villages associated with Nelson Mandela as tourist destination, encourage youth to fight against Gender Based Violence and Femicide (GBV&F) and drug abuse.

The Sports Challenge will take place at Tyhalarha Administrative Area on the 29<sup>th</sup> of April 2023 from 08h00 to 16h00. The challenge will feature eight Netball and eight soccer teams from Mvezo, Qunu, Mqhekezweni, Qokolweni, Clarkebury and Tyhalarha. Tyhalarha is a village where President Nelson Mandela left his boyhood into manhood, an important and celebrated stage of adulthood in Thembu and Xhosa Tradition.

The CEO of Nelson Mandela Museum Dr. Vuyani Booi says, “We are privileged and honoured to host the Launch of Africa Month at Nelson Mandela’s humble beginnings. The Launch of Africa Month comes at a time when Nelson Mandela Museum will be launching Nelson Mandela Museum Sports Challenge as part of celebrating Africa Month and 10<sup>th</sup> anniversary of Nelson Mandela’s passing on. The inaugural Nelson Mandela Museum Sport

Challenge is an activity that seek to emulate Nelson Mandela Museum’s vision of an African Museum that inspires positive change in society through the legacy and values of Nelson Mandela.”

**Media is invited to attend the debate. For more information and interviews contact Ms. N. Tandwa Dalindyebo.**

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