



in the footprints ...

NELSON MANDELA MUSEUM

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TRAVEL WRITERS TO EMBARK ON THE FOOTPRINTS OF NELSON MANDELA

Mthatha: Well-known South African travel writers, journalists, influencers, and bloggers will be embarking on an excursion of Nelson Mandela's footprints in Mthatha to reconnect with the region's vibrant culture, natural landscapes, and unique local experiences.

The excursion marks an important partnership between the Nelson Mandela Museum, Eastern Cape Parks Tourism Agency (ECPTA), Vodacom, Zimnandi Eatery, Tolokazi Beer, and the Spur Franchise.

The well-known travel writers will be accommodated at the Nelson Mandela Museum Youth and Heritage Centre in Qunu from the 02nd of May to the 04th of May 2025.

The excursion aims at showcasing the footprints of Nelson Mandela with its rich cultural heritage, its geographical landscape, rural community projects, nearby nature reserves and hospitality facilities of the region to reach a broader audience, fostering increased tourism and promoting sustainable development within Mthatha and surroundings.

The travel writers will have an opportunity to access the renewed facility of the Nelson Mandela Museum Youth and Heritage Centre, and other sites of interest within the

centre. The trip will include a range of activities from overnight bonfire gathering with cultural activities and storytelling, Nelson Mandela Heritage Trail, Home Stay first-hand experience, visit to Luchaba Game Reserve, and food tasting at the newly opened restaurant Zimnandi Eatery. The excursion is powered by South Africa's leading cell phone network, Vodacom.

For interviews, do not hesitate to contact Ms. Nontlahla Tandwa Dalindyebo, Senior Manager: Public Engagement and Marketing @ 047-501 9500/072 791 3493 or email @ nontlahla@nelsonmandelamuseum.org.za

